



Pan-Amazon Impact Fellowship

Investor and funder training in the Pan-Amazon region with a systemic change approach.

Latimpacto

Objective

This novel project is a joint initiative by Latimpacto, the Open Society Foundations, Amazon Investor Coalition, and Fundo Vale, together with a handful of important thought leaders from across the Amazon, to engage with seasoned investors and funders who are interested in developing, tailoring and implementing impactful solutions towards the Pan-Amazon region. This project aims to support funders and investors across the capital continuum on topics related to systemic change and how to act in a more synergistic and connected manner with the local realities of the Pan-Amazon region.

This fellowship will provide participants with theoretical, practical, and experiential knowledge about the Pan-Amazon realities, sustainable development opportunities in the region based on the bioeconomy, and the creation of prototypes of financial solutions suitable to the opportunities and challenges faced by entrepreneurs in the region.

Language

The program will be in English, with translation to Spanish and Portuguese when required, both during in-person and online components.

Who we expect to participate

We will select a group of 15 to 20 resource providers along the continuum of capital (impact investing funds, foundations, family offices, corporations, other asset managers, DFIs) who are willing to work collaboratively to promote systemic change in the Pan-Amazon. Participants may have – but are not required to have - previous experience in the region. We expect to have a mix of participants from Latin America and from outside the region, and to have different expectations of financial returns (i.e. providers of philanthropic, concessional and market-rate capital). We hope that having this diverse group in a collective learning context will enable more innovative ideas and collaboration along the capital continuum.

Methodology

The fellowship consists of three sequential components:

- 1. Online training (April to July):** online classes on systemic change, bioeconomy, and the Pan-Amazon region with thematic experts. The aim is to ensure a minimum common understanding of these concepts among all fellows. Some sessions may be open to a broader audience.

a. Deep dives: To further explore industries of special interest to investors and funders in bioeconomy and the social development of the Amazon, we may offer a few complementary, non-compulsory sessions on:

- Bio-ecological cosmetic and pharmaceutical entrepreneurship in the Amazon.
- Community-led sustainable tourism.
- Access to health in the Amazon.

2. Immersion in the Pan-Amazon reality and mentorship program (June to August):

a field trip to the Amazon region in Brazil and Colombia (June), exclusively for the fellows, where they will have the opportunity to explore different realities of the region and connect with organizations working in it, such as entrepreneurs, accelerators, and organizations focused on strengthening the local entrepreneurship ecosystem.

3. Bi-directional Mentorship: After the trip, fellows will be matched with local businesses and social purpose organizations for an asynchronous immersion component during the months of July and August, in which they will act as mentors to entrepreneurs based in the Amazon. This should be a two-way learning experience in which fellows support Pan-Amazon entrepreneurs in developing their businesses, while also learning about the local context and opportunities.

4. Prototyping innovative financial solutions (September to November): building on the immersive experience, the fellows will be called upon to collaborate in teams to develop prototypes of financial solutions, which may incorporate non-financial elements, tailored to the Pan-Amazon environment.

Throughout this process, they may receive mentoring and feedback from organizations specializing in systemic change, bioeconomy, and the Pan-Amazon context.

Requirements

Participants must meet all the of the following criteria to join this program

1. To be a provider of financial resources in the impact ecosystem. This includes foundations, impact investing funds, corporations, family offices, DFIs and other types of actors allocating resources for social and environmental impact.
 - a. Previous experience in the Pan-Amazon region and in Latin America are not required. The program's goal is to have a mix of participants who already have resources committed to the Pan-Amazon region and others who are willing to do so in the short term.
2. To have a clear and explicit commitment to allocating resources in the Pan-Amazon region.
3. To be willing and to have some latitude to engage in financial innovation for impact. Previous experience with innovative financial strategies and instruments is not required but participants are expected to allocate resources in financially innovative prototypes by the end of the program. Participants must have decision-making status in their organizations to develop and implement their prototype.

Participants' commitments

Online training (April to July):

- Weekly 1h 30min webinar;
- Additional time to dive deeper in each topic, as per participant's interests.

Immersion in the Pan-Amazon (June to August)

- 1-week field trip: 16 to 24 June, to be confirmed;
- Participants are expected to be aware of and meet any visa requirements for Brazil and Colombia. Please note that Brazil has recently reintroduced visa requirements for US, Canada and Australia passport holders.
- All costs related to flights, including return tickets between their home countries and the Amazon, as well as flights between main cities within the region, and lodging in the parts of the trip that are in major urban centers;
- Any discretionary spending not directly related to the program, such as tips or personal expenses.

Bi-directional Mentorship

- 1h 30min mentorship session every two weeks in July and August;
- Additional time to review and comment on materials shared by mentees on an ad hoc basis;

Prototyping (September to November)

- 1-2 hour weekly to coordinate with group members and mentors on the development of the prototype;
- Resource allocation towards the prototype, such as intellectual resources, grants, and fund commitment. This is not a theoretical exercise; we expect to see an actual financial solution launched by each group at the end of the program.

Once they are selected to join the Fellowship, participants are expected to make a financial contribution to Latimpacto towards the execution of the program, as follows:

- **Latimpacto members: USD 1,000 (one thousand US dollars)**
- **Non-members: USD 2,000 (two thousand US dollars)**

This will contribute to covering the following expenses:

- Participation in all four stages of the fellowship: virtual training, mentorship, learning journey and prototype development.
- In-person support during the Learning Journey.
- Support for Fellows throughout the program.
- Translation to English when applicable.

The following items are not included in the program and should be paid for directly by participants:

- Flights from your home country to the Learning Journey
- Internal flight from Tabatinga to Belem (estimated at U\$400)
- Hotel accommodation
- Souvenirs, tips and personal expenses during the Learning Journey

Latimpecto's commitments

As an organization we are committed to promoting capital mobilization for impact in Latin America. Within the scope of the Pan-Amazon Fellowship, we commit to:

- Creating a safe learning environment for fellows to interact with each other and with the different types of actors operating in the Pan-Amazon;
- Providing participants with opportunities to learn from and connect with senior practitioners who are references in their field;
- Creating a meaningful and coherent learning environment throughout the program, by deploying different methodologies and adequate support from our team, including during the field trip;
- Providing adequate ground and water transportation during the field trip, as well as lodging for the parts of the trip that are away from major urban centers;
- Providing translation between English, Portuguese and Spanish when required, considering that the Fellowship's official language is English;
- Ensuring fellows contribute to the development of a vibrant impact ecosystem in the Pan-Amazon through their participation in this program and beyond.

Registration

If you would like to become a Pan-Amazon Fellow, please register through the form [available in this link](#) before 6th of April, 2024. Before registering, please make sure you meet the requirements to join the program and are willing to make the necessary commitments outlined in this document. Your registration will be regarded as an explicit agreement to the terms outlined above.

Selection

A selection committee composed of Latimpecto's team and sponsors of the Pan-Amazon Fellowship will assess registrations and inform approved candidates **by April 8th**.

Curriculum

1. Virtual Training

- a. 1:30 sessions (not recorded unless with an asterisk)
- b. Always at 8 am MX/ 9 am COL, 10 am ET/ 11 pm BR / 4 pm GMT.
- c. The sessions marked with an asterisk * are open to the general public (via Youtube live, while fellows will attend via Zoom).

Date	Topic
April 11th	Opening Session <ul style="list-style-type: none"> Detailed presentation of the program Teambuilding with participants
April 18th	Introduction to Systems Change
April 25th*	Financing in the Pan-Amazon I - multilaterals, government, and development financing
May 2nd*	Financing in the Pan-Amazon II - impact investment, philanthropy, and corporations
May 9th	Regional and Local Public Policies that Have Unlocked Resources and Impact
May 16th*	Nature and Biodiversity: Regeneration and Reforestation
May 23rd	Indigenous Peoples: Worldviews, Capacities, and Local Knowledge
June 6th*	Bioeconomy: Concepts and Potential
June 13th	Science, Technology, and Innovation in the Pan-Amazon
July 2nd (Post field trip)	Redefining Impact Narratives in the Pan-Amazon

Order of the sessions could be subject to change.

2. Immersion in the Pan-Amazon

a. Field Trip: June 16th to June 24th

Cities Visited: Leticia, Colombia, and Belém, Brasil (inland)

Preliminary Agenda:

June 15th: Arrival of all participants in Leticia and kick-off meeting.

June 16th to June 18th: Field visits and meetings with local stakeholders in the Triple Border (Colombia, Peru and Brazil)

June 19th: Travel to Belém

June 19th to June 22nd: Field visits and meetings with local stakeholders in the Pará State, Brazil.

June 23rd: Closing meeting of the field trip, debriefing, and ideation dynamic for the prototypes.

June 24th: Departure from Belém.

*The Field Trip might be subject to alteration in the destinations, but the dates are confirmed.

b. Mentorship with Entrepreneurs

During the field trip, participants will have the opportunity to visit several ventures operating in the region and supported by Latimpacto members and allies. There will be specific dynamics aimed at matching mentor fellows with mentee entrepreneurs.

Between July 8th and August 30th, bi-weekly mentorship sessions will take place. It is important that the sessions address to an equal extent the challenges faced by the entrepreneurs and the questions or challenges of the fellows in engaging with the Pan-Amazon region. These virtual meetings are an opportunity to validate ideas and premises of the prototypes.

At the end of August, an online session will be hosted to discuss and present mentorship outcomes and experiences, as well as progress on the ideas for the prototyping phase.

3. Prototyping Innovative Financial Solutions

The development of prototypes will occur in groups of 2 to 4 participants and will take place in iteration cycles between these groups and various external actors:

1. Ideation: at the conclusion of the field trip.
2. Validation of premises with Pan-Amazonian actors: throughout the months of July and August, either during mentorship sessions with entrepreneurs or parallel to them. Latimpacto will be available to connect fellows with other relevant local actors they deem relevant to interact with for prototype development.
3. Presentation of prototypes to other actors in the Latin American ecosystem: there will be a dedicated space during Latimpacto's Conference Impact Minds: Beyond Frontiers (September 9th to 12th, in Oaxaca, Mexico) for fellows to present the prototypes they are working on and receive feedback from other conference participants.
4. Refinement of prototypes: after the conference and until the end of November, fellows are expected to continue developing the prototypes and bringing them closer to implementation. Latimpacto may suggest mentors from our network who are able to support fellows in developing their prototypes. A final presentation of the prototypes among the fellows will take place in the last week of November.

After the fellowship concludes, it is expected that the fellows will implement the developed prototypes and continue working collaboratively to promote bioeconomy and sustainable development solutions in the Pan-Amazon region.

*There will be an in person gathering during Latimpacto's **2024 Impact Minds Conference**, as an opportunity to strengthen ties and confirm the Fellow's focus on systemic change in the Pan-Amazon.*

Questions and comments:

Please refer any questions related to the Pan-Amazon Fellowship to:

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