Innovation and entrepreneurship creating conditions for the forest to remain alive

AMAZON-POSITIVE BUSINESSES

LOOKBOOK - SINERGIA PROGRAM
MARCH 2023
The CERTI Foundation and the Amazon Investor Coalition have joined forces in a strategic partnership to strengthen forest-positive entrepreneurship and help the Amazon realize its full potential as a global leader in bioeconomy and decarbonization, integrating economic and environmental development goals for the entire Amazon region. The partnership between CERTI and the Amazon Investor Coalition is supported by the United Kingdom’s Partnerships for Forests program.

CERTI Foundation is a nonprofit organization with 37 years of experience in fostering and developing innovation ecosystems in Brazil. It is headquartered in Florianopolis (SC) and has had a presence in the Amazon region for 20 years through its institute, CERTI Amazônia. CERTI aims to foster the ecosystem of entrepreneurship and innovation in the Amazon, boost the bioeconomy, and positively impact the rainforest. To this purpose, one of its key programs is Sinergia which is aimed at supporting startups in the validation and growth stage.

The Amazon Investor Coalition is a nonprofit impact finance learning-and-collaboration platform whose mission is to increase and improve investments in forest-friendly economic development and the rule of law across the Amazon region. We unite global investors, philanthropists, companies, and allies, in partnership with Amazonian entrepreneurs, governments, indigenous nations, and civil society to flip the economic script on deforestation. The Amazon Investor Coalition is a joint program of the Earth Innovation Institute and the Giving Back Fund, in collaboration with NEXUS.
Together, CERTI and the Amazon Investor Coalition issued an open call across Brazil for companies with solutions for protecting and restoring Amazon ecosystems, while placing community wellbeing at the center. The 15 innovative businesses featured here were selected for their high-impact potential and invited into the Sinergia program to prepare them for scale-up.

The Sinergia program runs a diagnosis and identifies the unique challenges and needs of each company, thereby adopting a "startup-centered design" approach. The program optimizes the entrepreneur’s time by honing in on specific pain-points which in turn helps the business to overcome scaling barriers and delivers measurable results.

During the four month program, the startups are guided through a process that includes strategic skills training with experts from various business backgrounds; mentoring from individuals relevant to the startup’s sector; strategic connections with market players, other companies, investors, and potential partners.

Throughout this journey, valuable business opportunities and connections arise for each startup. At the end of the program, these connections are strengthened in a high-profile showcasing event, the Serendip Day.

Serendipity means a virtuous condition, or a combination of people and context, capable of generating something remarkable.

Serendip Day is an event dedicated to promoting insights and beneficial relationships between startups and potential business partners, customers, investors and other market players, both national and international – opening new pathways for success.

The guests are chosen by their potential to provide knowledge and networking for the startups, or for their interest in partnerships such as joint ventures, co-development, corporate venture, or market and capital connections. These partnerships are aimed at promoting new opportunities in sustainable bioeconomy supply chains that create benefits for the parties involved and for forest conservation.

The 15 startups will become a part of CERTI’s bioeconomy and impact business community, with access to mechanisms and instruments that continue to advance them on their entrepreneurial journey.
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Problem

Due to increasing awareness and climate-related regulatory pressure, many organizations are searching for ways to support and invest in Amazonian enterprises that generate social, economic and environmental benefits. However, the offerings of investment products that support such solutions are little known, unstructured, and without certification instruments that can connect financiers with project developers.

Solution

3Agro promotes forest-positive economic development by structuring investments in high-integrity forest projects that pay fair wages and ensure full production cycle sustainability. The startup develops digital technologies, such as blockchain, to trade and manage assets connected to social impact, biodiversity, and carbon credits. The target customers are organizations interested in conserving, producing, and trading Amazonian biodiversity in a sustainable way.
Meet the Team

BRUNO KATO
Chief Executive Officer (CEO)

Rural entrepreneur, electrical engineer, strategic service management and finance expertise. Extensive experience in corporate management and partner/franchise network. Works in R&D projects, agribusiness, regenerative agriculture, sustainable business modeling, product and international market development, and green investments.

ERNANY AMARAL
Communications

Entrepreneur and student of economics and commercial management. He has experience in business project management, leadership and cultural engagement of teams, with knowledge in the development of communication strategies, marketing and analysis of market results.

CESAR BORGES
Project Management Officer (PMO)

Business executive, with a career in the financial sector and specializations in project management, commercial management and market intelligence. He has extensive experience as a consultant, working in both management and team building to achieve goals in the retail, education, and shared-services sectors.

LIZANDRA FIRMINO
Finance

Economist with a background in performance indicator analysis, opportunity prospecting, system implementation, process mapping and improvement, action plan development, and project management in consulting firms.
AGTRACE

Problem

About 10% of global food production is affected by problems with safety protocol regulations. Alarmed by recent health crisis, consumers have been pressing for processes that guarantee the safety and traceability of their food. However, without an integrated vision of the entire supply chain, companies struggle to prove the origin and compliance information of their products.

Solution

AgTrace captures and analyzes information on the farm, from processing through to distribution, managing the information and indicators on its platform in real time. AgTrace’s customers are producers, exporters, trading companies and food processors who need to track their lots in real time and view all related information - such as inputs used, production stages, quality parameters and sustainability.
Meet the Team

ANDRE MALTZ TURKIENICZ
Chief Executive Officer (CEO)

Entrepreneur and founder of technology companies, with over 13 years of experience in the industry. Collaborated for the implementation of projects in Blockchain, AI and IoT in companies such as IBM and Google.

LUCIANO TAMISO
Chief Operating Officer (COO)

Engineer and MSc in agronomy, with over 20 years of experience in the area of certification, traceability, and food safety, serving large accounts such as Walmart and Carrefour. He is also the president of the Brazilian Institute for Food Traceability.

ALBERT TORMOS
Chief Technology Officer (CTO)

Computer Engineer with more than 10 years of experience. Development team leader, expert in user interface design, with a background in the development of integrated security management and georeferencing systems for companies in the United States, Argentina, Peru and Brazil.
Problem

The global market for natural beauty is expected to reach US$ 25 billion by 2024, indicating an increase in demand and appreciation for these products. The Amazon region is full of resources that are important for cosmetics, but they are not used in many products. Its potential has been harmed by deforestation, hurting local communities and putting forests at risk.

Solution

Amazônia New Face Cosmetics unites South Korean technology with sustainability to create innovative, vegan cosmetics that are free from chemicals such as parabens, sulfates and petrolatum. The raw materials used are of Amazonian origin, wild harvested by sustainable extractive communities, generating income and jobs for those who live in a dignified way and in harmony with the forest.
Meet the Team

JOSÉ LUCAS BORGHI
Chief Executive Officer (CEO)

Economist, specialist in coffee and international trade. After a business mission to South Korea, he founded Amazônia New Face, working today as the company's CEO and applying his knowledge and background to deliver innovation and quality to the cosmetics market.

BRUNA ZUMACK
Chief Operating Officer (COO)

Graduated in systems analysis and development, with experience in the cosmetics industry related to communication, marketing and quality customer service. She joined Amazonia New Face in 2019 and today coordinates the operations, ensuring that all processes work effectively.
AMAZONIAN SKINFOOD

Cosmetics with sustainable packaging and vegan ingredients that benefit communities and preserve the Amazon Rainforest

Problem

The beauty industry uses aggressive chemicals, harmful to consumers and the environment, and lacks transparency and traceability of its ingredients. However, consumers are reevaluating their purchasing choices and increasing their interest in knowing what's in their products, where they come from, and how they can impact their skin, health, well-being, and the planet.

Solution

Amazonian Skinfood develops biocosmetics with renewable and sustainable botanical ingredients sourced from the Amazon Rainforest, using American technology. A complete facial treatment line that not only nourishes and restores skin health, but also reduces deforestation by supporting the preservation of one of the most biodiverse regions on the planet.
Meet the Team

ROSE CORREA
Chief Executive Officer (CEO)

Business administrator with 20 years of experience in digital marketing, social and cultural projects, corporate events, branding, trade, and corporate communications.

SHANE LINDNER
Chief Operating Officer (COO)

Graduated in business management and marketing. Shane has a background in sales, marketing and distribution operations in North American companies. He was the winner of the Harold Grinspoon Entrepreneurship Award in 2010.

JEFFREY LEWIS
R&D and Regulatory Affairs

Graduated in biochemistry. Jeffrey has been a formulator for over 10 years working for Neutrogena, Tata Harper and other global beauty brands. Specialized in product development, quality and regulatory affairs.

STACEY BERGER
Manufacturing Consultant

With a degree in public communications, she has over 20 years of experience directing global cosmetics development and manufacturing, importing, and supplier relationships.
AMAZÔNIA SMART FOOD

Problem

Even today, most vegan foods contain artificial additives and are transgenic in origin. As a result, there is growing demand from natural/vegan markets for high nutrition foods that are sourced from fair and sustainable supply chains, including those from Amazonian biodiversity.

Solution

Amazônia Smart Food develops 100% vegan proteins with Amazonian ingredients in the form of burgers, meatballs and sausages that are free from gluten, GMO and artificial additives. The foods have high nutritional value (fiber, vitamins, and minerals), reduced fat, low sodium, excellent appearance, good flavor, and are as rich in protein as their animal counterparts. A minimum of 56% of all ingredients are sourced from the Amazon, bringing health to those who consume and dignity to those who produce.
Meet the Team

PRICILA RODRIGUES DE ALMEIDA
Chief Executive Officer (CEO)

Economist, specialist in agriculture and regional development. She has over 16 years of experience as an administrative manager and business consultant in the areas of planning, organization, direction, control and monitoring of administrative activities. Since 2016, she has been working in the food sector on weight loss, muscle mass gain and dietary restrictions.

ALUIZIO ALBERTO FERREIRA PINTO
Chief Operating Officer (COO) & Product Development

Chef of International Cuisine by Le Cordon Bleu Australia, specialist in plant-based food. He has been active since 2016 in the development of fresh and frozen dishes of superior quality, gluten-free, lactose-free, without GMOs and artificial additives.

EXPEDITO BELMONT
Consultor de Negócios

Graduated in business administration. Has 19 years of experience in mission critical systems in multinational companies. He was IT coordinator of the Manaus Free Trade Zone Office and information systems administrator of the Manaus City Hall. He is an expert in innovation and a researcher in business, blockchain and artificial intelligence.
Limited access to high quality, sustainable products from the Amazon, and the lack of online sales channels, hinder both consumption and growth of the local market. It also inhibits the growth and prosperity of Amazonian communities engaged in the collection and production of products that stem from the region’s local cultural and biological diversity.

Flor de Jambu is a platform of solutions for facilitating the commercialization of products from Amazonian cultural and biological diversity. In addition to promoting the products in multiple channels, such as e-commerce, physical stores, marketplaces and social networks, the startup manages the logistics of all operations originating from the city of Sao Paulo, Brazil. The promotion and marketing of these products in several regions of Brazil contributes to jobs and income generation, thus fostering the Amazon bioeconomy.
Meet the Team

BRUNO RODRIGUES
Chief Executive Officer (CEO)

Biologist, with MSc and PhD in the field of biodiversity. He worked for about 10 years in the Brazilian Amazon developing research and projects related to biodiversity, which resulted in several scientific articles published in national and international journals.

CAROL VILANOVA
Chief Product Officer (CPO)

Nutritionist, specialized in food handling protocols as well as food sanitation and quality control standards. Currently a master's candidate in a post-graduate program on Amazonian natural resources. She has been working as a nutrition consultant for more than 10 years.

ALEXANDER VILANOVA
Chief Technology Officer (CTO)

Information technology specialist with over 10 years of experience in digital transformation and sales. Bachelor's degree in computer science.

DANIEL GALVAO
Chief Marketing Officer (CMO)

An expert in communication. Human performance professor in several renowned colleges in Brazil. Has over 15 years of experience in the industry working with clients such as Heineken, FIFA, and Ajinomoto, among others. He is an entrepreneur with his own Digital Marketing agency.
PIRARUCU DA MEXIANA

Problem

Pirarucu is a highly valued species of fish due in part to its high nutritional value and flavor. Unfortunately, the fisheries are unmanaged and the species is overfished. In the past 10 years the population has dropped by more than 50% in the vicinity of Mexiana Island. As a result, the fish are scarce and the demand for sustainably harvested pirarucu is unmet.

Solution

The startup Pirarucu da Mexiana produces fresh, legally-sourced pirarucu from wild stock, and avoids using chemical additives during the growing process. With a production process that values and uses native fish farming technologies derived from local "marajoara" knowledge, the business hopes to popularize sustainable, eco-friendly consumption of the fish in its most natural form.
Meet the Team

JOSÉ REBELO III
Chief Executive Officer (CEO)

Business executive and investor in Amazonian businesses, with extensive family experience in rural businesses in the eastern Amazon regions.

JOSÉ NEVES NETO
General Coordinator

Administrator specializing in business management, with experience in sales, marketing and commercial unit management. Has knowledge in logistics solutions and integration with multiple modes of transport, focused on improving efficiency in sales operations.

JORGE ROBERTO QUEIROZ
Technical Coordinator

Biologist with expertise in georeferencing, aquaculture and fish farming, with a focus on native Amazonian fish production.

CLÁUDIO BRANDÃO
Fish Farming Technician

Biologist, with experience in pirarucu breeding projects in Rondonia, supported by SEBRAE.
Problem

Tourism in the Amazon lacks innovation and diversification. There are very few cases of effective tourism linked to nature appreciation, forest visits and community inclusion. At the same time, there is a growing demand for sustainable and social tourism in the Amazon, which provides a true local experience, generating benefits and income for local communities.

Solution

Poranduba offers tour packages in which guests can have a real experience in the forest, with the convenience of having several services included. Visitors have direct contact with the forest dwelling communities and can interact with local residents who are Poranduba partners. They range from the boat pilot to the cooks, chambermaids, and local guides. The best natural and cultural attractions of the region are featured with itineraries carefully designed in a customized and diversified way, involving and generating income for several families in the region.
Meet the Team

BRUNO BENNDORF MANGOLINI
Chief Executive Officer (CEO) & Relationship Manager

Psychologist, he moved from São Paulo to the Tumbira community in 2018, where he learned about the difficulties of riverside families and saw the great tourism potential of the region. From this experience, he founded Poranduba in 2019.

CAROL PAIVA
Communications Consultant

Tourism expert, with over 10 years experience in the tourism sector, providing services in the communication sector for companies such as Raízes do Desenvolvimento Sustentável and Gondwana. She works as a communication consultant for Poranduba, where she develops content for social networks and prepares creative design.

VILSON SENA
Operational Manager

A resident of the Tumbira Community, he worked as a guide at the legendary Hotel Ariaú. He currently coordinates the operational part and the articulation with the other Poranduba experience drivers.

VINÍCIUS GALDINO
Communications & Marketing Assistant

Works with customer relations, sales, and pre-travel consulting. He also offers administrative support and develops digital marketing strategies.
Problem

Sustainable timber production supply chains are rare in the Amazon region and lack investment instruments that mitigate the conflict between forest conservation and economic growth. When available in the financial market, these products are geared towards funds or large investors, thus limiting access for individual investors and hindering support for small and medium farmers.

Solution

Radix combines hardwood forest planting, technology, and shared economies. From this ingredient mix, it generates green bonds issued through crowdfunding mechanisms to promote social and environmental development in the Amazon region, combined with financial returns for investors and the production of traceable and sustainable timber.
Meet the Team

GILBERTO NASSIF DERZE
Chief Executive Officer (CEO)
Forestry entrepreneur, focused on environmental impact projects. He has over 7 years of experience in forest asset management. He is co-responsible for planning and executing field operations, in addition to commercial relations.

THIAGO CAMPOS
Chief Marketing Officer (CMO)
Graduated in business and law, and Master of Science in political science. Entrepreneur, digital business mentor with extensive background in marketing in various segments. He is responsible for commercial strategy and new business development.

RODRIGO MACHADO
Technical Manager
Agronomic engineer, agroforestry consultant, specialist in soils, plant nutrition and phytopathology. For over 20 years he has dedicated his professional life to planted forest systems and agroforestry.

POLIANA ANDRADE
Forest Engineer
Forest engineer, Master in Science in natural resources and specialist in forensics, auditing and environmental management. She has a background in seedling production, family farming, and restoration of degraded areas.
Problem

The Amazon region has one of the highest deforestation rates in the world, resulting in environmental liabilities frequently related to cattle ranching supply chains or forest code infractions associated with smallholders properties. The lack of legal compliance in these areas corrupts productive supply chains, limits the access that producers have to formal cattle markets, and makes access to loans unfeasible.

Solution

Restauragro makes services available so that small cattle farmers can achieve legal compliance with environmental liabilities and in turn access loans. The startup develops ecological restoration projects that are productive and integrated with both traditional and innovative rural loan mechanisms, such as investment funds (FDICs). The process enables producers to re-enter formal cattle ranching markets. The areas are monitored by geotechnologies that ensure traceability in zero deforestation supply chains, with a focus on biodiversity conservation and carbon sequestration.
Meet the Team

THIAGO NOGUEIRA
Chief Executive Officer (CEO)

Forest engineer with a master’s degree in biodiversity conservation and sustainable development. Has worked on ecological restoration for 8 years, contributing to the remediation of more than 700 hectares of degraded land in the Brazilian Amazon. He has extensive experience with restoration of degraded pastures, Integrated Crop-Livestock-Forest Systems (iCLF), carbon-neutral beef, and traceability of agricultural commodities.

PEDRO NOGUEIRA
Governance Director

Biologist with a master’s degree in sustainable development practices and a MBA in social business management. He has over 10 years of experience in the development of sustainable zero deforestation programs, conversion of agricultural supply chains, restoration of degraded areas, agroforestry systems, GHG emissions balance, and payment for environmental services.
Problem

Several of the challenges related to mobility in the Amazon include the long distances, the lack of infrastructure, and the lack of reliable electric power. These factors contribute to the fact that the region has one of the lowest Human Development Indices in the world. Currently, 99% of the Amazonian water vessels are combustion-powered, with high operational and maintenance costs, causing accidents that contaminate the environment.

Solution

Solalis develops boats equipped with an electric engine, modular batteries, and photovoltaic panels. In addition, the startup converts conventional boats into electric ones and builds charging stations. The solar boat is cost-effective and safer, easy to maintain, noiseless, and non-polluting. Solalis’ production line is focused on affordable boats, using a charging center for boats and batteries with energy generation through bio-hydrogen.
Meet the Team

ZBIGNIEW KOZAK
Chief Executive Officer (CEO)

Polish, with residence in Brazil since 2010, frequently visits traditional communities in the Amazon, developing experiments with boats and solar photovoltaic energy. Since 2018, he has been developing projects with positive socio-environmental impact. Has worked in tourism, marketing, and managed commercial teams. Fluent in five languages.

SAMUEL PONDS
Junior Naval Engineer

Graduated in naval engineering and architecture. He has boat design skills and experience as a project analyst in ship certification companies. He runs his own consulting office in the field.

SERGIO LAMARCA LEITE
Senior Naval Engineer

Mechanical engineer with over 40 years of experience in Brazilian and multinational companies in the shipping and navigation industry. Expert in engineering of offshore vessels, Navy ships and special aluminum vessels, floating terminals, ports and jetties. He worked on the Lamarca Engenharia team that was twice awarded the international Gustave Trouvé Awards.

ANDRE MALAGUETA
Project Manager

He has experience in the naval sector from his 30 years working in a shipbuilding company. He has knowledge of and an indispensable relationship with the local market.
**Problem**

The world demand for fertilizers is expected to soon reach almost 200 million tons, a growth of about 1.5% per year. Brazil consumes more than 40 million tons/year of synthetic fertilizers, an agricultural input that is highly dependent on the external market and harmful to the environment. On the other hand, the country has an unexplored potential in its Amazonian biodiversity, capable of generating natural solutions to meet the demand for fertilizers and mitigate the global energy crisis.

**Solution**

Terramares develops industrial bioreactors, equipment that enables the production of biological inputs and bioenergy through the use of natural organisms, such as microalgae and cyanobacteria from the Amazon Rainforest. The technology allows the conversion of residues (e.g. industrial effluents) into biological fertilizers for agriculture, besides also generating clean energy (green hydrogen) and contributing to carbon sequestration.
Meet the Team

VICTOR BRIAN LOPES MAGALHÃES
Chief Executive Officer (CEO)

Entrepreneur, oceanographer. He is a representative of Oceantec companies and project coordinator in the iH2 Brazil Program, a Brazil-Germany Alliance for the production of green hydrogen. Worked in biotechnology and bioprospecting projects in the area of microalgae and cyanobacteria.

DRa. LUIZA DY FONSECA COSTA
Chief Operating Officer (COO)

Graduated in oceanography, MSc in aquaculture and PhD in physical, chemical and geological oceanography. As a researcher, she has done 4 post-docs and participated in the Doctor Entrepreneur Program of the Research Support Foundation of the State of Rio Grande do Sul (FAPERGS).

TAINÃ MACHADO ANCA
Chief Financial Officer (CFO)

Graduated in business administration and oceanography. Worked in the areas of human resources, financial and budget administration in technological development projects and biological oceanography at Chico Mendes Institute for Biodiversity Conservation (ICMBIO).
Despite the rising global food market, the supply of foods with high nutritional value is still scarce. While organic, vegan and plant-based products have a limited portfolio of options, their supply is scarce as well. At the same time, there is a subdued but growing demand from people concerned about the consumption of products that have a positive impact on the environment and contribute to the preservation of the standing forest.

Terramazonia Superplants is a technology-based industry designed to deliver the flavors, attributes and benefits of Amazonian superfruits and plants to consumers all over Brazil and the world. By uniting the values of product quality, scientifically proven functionality, community proximity and waste discharge solutions, the company efficiently distributes its powdered and dehydrated products whilst promoting social responsibility and contributing to the bioeconomy.
Meet the Team

MARCELO CLINI
Chief Operating Officer (COO)

Chemical engineer and business administrator, with 25 years of experience in leadership positions in multinational corporations. Previously, he was CEO of a Korean multinational company in the machinery and equipment industry.

EMERSON SILVA LIMA
Chief Technology Officer (CTO)

Professor at the School of Pharmaceutical Sciences, with more than 15 years of research experience with Amazonian assets in the fields of pharmaceuticals, cosmetics and food.
Problem

Indigenous peoples and artists from the Amazon have limited access to art markets. As a result, their handcrafts are minimally disseminated or appreciated, thus facing challenges such as discrimination and complexities around Amazonian logistics. Solutions that bring consumers closer to Indigenous communities are little known and do not adequately value their knowledge and arts.

Solution

Tucum provides guidance to Indigenous organizations on how to effectively run their businesses and manage their handcraft supply chains. The company serves as a commercial partner by selling products through a platform that blends online marketplaces with physical retail stores, both in Brazil and internationally. The platform draws on multiple communication channels to amplify the voices of the Indigenous movement, increasing the reach and visibility of their cultures and causes.
Meet the Team

AMANDA SANTANA
Chief Executive Officer (CEO)

Creative technical expert and entrepreneur since she was 16 years old. She has acted for 10 years as an Indigenous specialist in the development of the Indigenous arts supply chain in Brazil.

AMANDA SCARPARO
Communications Coordinator

Journalist and screenwriter specialized in social and environmental issues. Communications coordinator since Tucum was founded.

FERNANDO NIEMEYER
Community Relations Director

Anthropologist and Indigenous specialist, with 18 years of experience working in the Amazon, focused on the supply chains of the Brazil nut, umaru, and handicrafts.
Problem

The nutraceutical supplement sector is expected to grow 7.5% annually by 2025, with continued demand for new technologies and natural products. The Amazon region, home to approximately 15% of all the biodiversity on Earth, is an enormous potential source of new biomolecules, but it is minimally put into use by the supplement industry.

Solution

UBS Amazônia develops nutraceuticals capable of nourishing, preventing and fighting against several illnesses through plant based Amazon bioactives. In addition to serving as a therapeutic solution, the products raise people's awareness about the benefits of preserving biodiversity in the Amazon.
Meet the Team

SERGIO DUARTE SEGALL
Chief Executive Officer (CEO)

Biochemist, Master in Science in food science and technology. PhD in organic chemistry. He has over 25 years of experience in the food industry working in companies such as Wickbold, Ricsel and Watson Foods. He has led international food and nutrient fortification projects in Brazil, Mozambique and Bangladesh.

ALINE ELOA ALVES
New Business Development

Ongoing undergraduate degree in chemical engineering, with experience in high performance liquid chromatography. Works in the development of partnerships with local raw material suppliers for the production of extracts to be used in supplements.

DJENANNE SIMONSEN AUGUSTO DE CARVALHO CAETANO
Chief Technology Officer (CTO)

Professor of the School of Medicine in two Universities in the State of Pará, Brazil. For 6 years she was vice-coordinator of the Center for Women's and Children's Healthcare.
**Partners**

**Partnerships for Forests**

Partnerships for Forests (P4F) catalyzes investments in which the private sector, public sector and communities can achieve shared value from forests and sustainable land use. P4F is a program of the UK’s Foreign Commonwealth and Development Office (FCDO), currently operating in Central, East and West Africa, Southeast Asia and Latin America. It is implemented by Palladium and Systemiq.

**NEXUS: Bridging Wealth and Impact**

NEXUS bridges communities of wealth and impact. It serves as a global platform to unite next gen philanthropists, impact investors, and social entrepreneurs to bring about the most promising global solutions of our time.

**Earth Innovation Institute**

The Earth Innovation Institute promotes the transition to low-emission rural development, a shift to economic growth across political boundaries that keeps the forest standing and rewards forest communities, farmers, and fishermen for using sustainable practices.