Impact networks join forces to increase forest-friendly investment in the Amazon Rainforest

September 15, 2022, Quito, Ecuador – Today three organizations representing thousands of investors in Latin America and globally announced a new partnership to mobilize financial resources for a vibrant Amazon rainforest bioeconomy.

The partnership is between IMPAQTO, Latimpacto, and the Amazon Investor Coalition, which has launched a multi-pronged initiative to unite philanthropy, investment, and corporate procurement to catalyze new economics for ecosystem regeneration, decarbonization, and conservation.

In cooperation, the organizations aim to attract more capital to the region by convening key actors in finance and impact; publishing reports that highlight new blended finance mechanisms and investment opportunities in conservation; and supporting environmental entrepreneurship and innovation. Building on Latimpacto’s latest study, Towards a Comprehensive Climate Action and Conservation Strategy, the organizations are also producing and disseminating a toolkit created by philanthropists for philanthropists to guide new patient capital to climate action and economic development that drives ecological regeneration.

The partnership was announced at the 5th CLIIQ NEXUS Latam Summit, co-organized by IMPAQTO and NEXUS. The Summit connects key actors in philanthropy, impact investment, business, and civil society to generate action that leads to social and environmental change in the region.
“The Amazon rainforest is critical to solving global climate change”, said Justin Schwartz, Managing Partner of IMPAQTO Capital. “We are pleased to use our CLIQ Summit as a launching point for a deeper collaboration with Latimpacto and the Amazon Investor Coalition that will bolster business and investment innovations for environmental solutions across Latin America”.

“Latimpacto is launching a Pan-Amazon Impact Ecosystem Program to call attention to the Amazon as an interconnected, vibrant region and to build a movement that fosters comprehensive and impactful progress, we are certain that the AIC and this partnership are key to its success.”, said Maria Carolina Suárez, CEO of Latimpacto. “This strategic partnership reflects our ongoing commitment to creating new innovative mechanisms that facilitate the strategic flow of capital for impact”

“The most viable path to outcompete the deforestation economy is to increase the economic competitiveness of forests with community wellbeing at the center”, said Jonah Wittkamper, CEO and Co-founder of the Amazon Investor Coalition, and Co-Founder of NEXUS. “Developing a forest-positive Amazon bioeconomy is the highest-leverage climate stabilization investment opportunity in the world at this time. Together we can ensure that the rainforest is worth more standing and alive, than cut and burned”.

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IMPAQTO
IMPAQTO supports Latin American entrepreneurs solving the region’s most important social and environmental problems through a network of coworking spaces, acceleration programs, social innovation consulting, and an impact investing fund. IMPAQTO is the host and co-organizer of CLIQ NEXUS Latam, the most relevant impact investing and social entrepreneurship event in the Andean Region.

Latimpacto
Latimpacto, part of a family of networks worldwide, is a community of capital providers from any sector in Latin America and the Caribbean, both individuals and organizations, who are interested in a more strategic deployment of their resources – financial and non-financial – for a greater social and environmental impact.

The Amazon Investor Coalition
The Amazon Investor Coalition (AIC) is a global learning and investment platform that unites philanthropies, private investors, and corporate buyers with governments, non-profits, and
allies to increase forest-friendly economic development and the rule of law across the Amazon region. It is a non-profit collaboration program with the Earth Innovation Institute (EII), the Giving Back Fund, and NEXUS, a global community of 6000+ members from 70 countries that bridges communities of wealth and impact to catalyze new leadership and accelerate solutions to global problems. The AIC was launched on September 16, 2020, at the United Nations 75 Global Governance Forum. It is funded by individual contributions and by Partnerships for Forests, a program of the UK’s Foreign Commonwealth and Development Office (FCDO) to catalyze investments in which the private sector, public sector and communities can achieve shared value from forests and sustainable land use. Fundação CERTI, a non-profit organization based in Brazil with 37 years of experience, is a leading AIC partner, activating and fostering impact entrepreneurship and innovation ecosystems in Brazil.

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