Amazon Investor Coalition Hosts Panel at COP 27
We Mean Business Pavillion

Sustainable Business in the Amazon: catalyzing ecosystem regeneration and climate stability through forest-friendly economic development

November 8, 2022, Sharm El-Sheikh, Egypt – At the Conference of the Parties (COP 27) in Egypt, the Amazon Investor Coalition and partners are presenting on Sustainable Business in the Amazon: catalyzing ecosystem regeneration and climate stability through forest-friendly economic development.

Join Carlos Nobre, P4F, Laura & Tashka Yawanawá, Igarapé Institute and iCS in proving the forest is worth more alive and standing than cut and burned, and that without the Amazon rainforest it will be impossible to achieve the Paris agreement. This session will provide a 360° view on the topic, kicking-off with local context and current challenges, followed by a deep-dive on opportunities, ranging from ancestral craftsmanship to deep-tech science-based ventures, while showcasing community-driven sustainable businesses and highly scalable commercially-viable startups. Investing in a regenerative Amazon Bioeconomy is the highest-leverage climate mitigation opportunity of our time, with the side effect of reverting biodiversity loss and generating local economic and social prosperity.

Moderated by Ricardo Politi, Director of Global Network Mobilization, Amazon Investor Coalition, speakers include:
- Juliana Tinoco (Partnerships for Forests)
- Carlos Nobre (Science Panel for the Amazon)
- Laura & Tashka Yawanawá (Chief of the Yawanawá)
- Gustavo Pinheiro (Instituto Clima e Sociedade)
- Giovanna Kuele (Instituto Igarapé)
Date: November 8, 2022, 12:00 - 1:00 pm
Place: Blue Zone, Area C, Delegations Pavilion 5, Business Pavilion for Climate Action (Pavilion 118 on the floor plan, World Business Council for Sustainable Development / We Mean Business Coalition)

Contact: Jonah Wittkamper - Jonah@AmazonInvestor.org

**Amazon Investor Coalition**
The Amazon Investor Coalition is a global, impact finance learning-and-collaboration platform that unites philanthropists and private investors with governments, nonprofits and allies to advance forest-friendly economic development and the rule of law across the Amazon region. AIC is a program of the Earth Innovation Institute and the Giving Back Fund, in collaboration with NEXUS, a global community of 6000+ members from 70 countries that bridges communities of wealth and impact to catalyze new leadership and accelerate solutions to global problems. It is funded by Partnerships for Forests, foundations, and other contributions.

**We Mean Business Coalition**
We Mean Business Coalition is a global nonprofit coalition working with the world’s most influential business to take action on climate change.

**World Business Council for Sustainable Development**
The World Business Council for Sustainable Development is a global, CEO-led organization of over 200 leading businesses working together to accelerate the transition to a sustainable world. With the contribution of non-business partners, WBCSD helps make its member companies more successful and sustainable by focusing on the maximum positive impact for shareholders, the environment and societies.